

CONTRACT



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

And:

Screen Strategies Media
11150 Fairfax Blvd, Ste 505
Fairfax, VA 20120

Contract / Revision 151832 /		Alt Order # WOC10491447
Product TAMMY DUCKWORTH FOR US SENATE		
Contract Dates 10/25/16 - 10/31/16	Estimate # 2744	
Advertiser Tammy For Illinois		Original Date / Revision 10/21/16 / 10/21/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agency Ref	Advertiser Ref	Product 1/2

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/31/16	10/31/16	ABC7 News @ 4:30a M-F	427a-5a		:30				NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----	1			\$285.00					
N 2	WLS	10/25/16	10/28/16	ABC7 News @ 4:30a M-F	427a-5a		:30				NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-1111--	4			\$325.00					
N 3	WLS	10/25/16	10/28/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	4	\$3,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-1111--	4			\$760.00					
N 4	WLS	10/31/16	10/31/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----	1			\$760.00					
N 5	WLS	10/25/16	10/28/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	4	\$6,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-1111--	4			\$1,520.00					
N 6	WLS	10/31/16	10/31/16	ABC7 News @ M-F 6a	6:00 AM-7:00 AM		:30				NM	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----	1			\$1,520.00					
N 7	WLS	10/25/16	10/28/16	GMA M-F 7-9a	7a-9a		:30				NM	8	\$12,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-2222--	8			\$1,520.00					
N 8	WLS	10/31/16	10/31/16	GMA M-F 7-9a	7a-9a		:30				NM	2	\$3,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	2-----	2			\$1,520.00					
N 9	WLS	10/29/16	10/29/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-	1			\$600.00					
N 10	WLS	10/29/16	10/29/16	GMA Sa 7-8a	7a-8a		:30				NM	1	\$1,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-	1			\$1,330.00					
N 11	WLS	10/29/16	10/29/16	8a-10a Sa Local news	8a-10a		:30				NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-	1			\$510.00					
N 12	WLS	10/30/16	10/30/16	ABC7 News Su @ 6a	6a-7a		:30				NM	1	\$570.00

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Contract / Revision	Alt Order #
151832 /	WOC10491447

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	TAMMY DUCKWORTH	2744

Advertiser	Original Date / Revision
Tammy For Illinois	10/21/16 / 10/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 -----1 1 \$570.00													
N 13	WLS	10/30/16	10/30/16	GMA Su 7-8a	7a-8a		:30				NM	1	\$1,140.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 -----1 1 \$1,140.00													
N 14	WLS	10/30/16	10/30/16	ABC7 News Su @ 8a	8a-10a		:30				NM	1	\$510.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 -----1 1 \$510.00													
N 15	WLS	10/27/16	10/27/16	Live With Kelly and Michael	9a-10a		:30				NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 ---1--- 1 \$600.00													
N 16	WLS	10/31/16	10/31/16	Live With Kelly and Michael	9a-10a		:30				NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 1----- 1 \$700.00													
N 17	WLS	10/28/16	10/28/16	The View	10a-11a		:30				NM	1	\$1,330.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 ----1-- 1 \$1,330.00													
N 18	WLS	10/26/16	10/27/16	ABC7 News	11a-12p		:30				NM	2	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 --11--- 2 \$600.00													
N 19	WLS	10/28/16	10/28/16	The Chew	12p-1p		:30				NM	1	\$1,045.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 ----1-- 1 \$1,045.00													
N 20	WLS	10/31/16	10/31/16	General Hospital	2p-3p		:30				NM	1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 1----- 1 \$900.00													
N 21	WLS	10/25/16	10/28/16	Inside Edition	3-330p		:30				NM	4	\$4,180.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 -1111-- 4 \$1,045.00													
N 22	WLS	10/31/16	10/31/16	Inside Edition	3-330p		:30				NM	1	\$1,045.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 1----- 1 \$1,045.00													
N 23	WLS	10/25/16	10/28/16	Jeopardy	330p-4p		:30				NM	4	\$4,940.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 -1111-- 4 \$1,235.00													
N 24	WLS	10/31/16	10/31/16	Jeopardy	330p-4p		:30				NM	1	\$1,235.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 1----- 1 \$1,235.00													
N 25	WLS	10/25/16	10/28/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	8	\$13,680.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 -2222-- 8 \$1,710.00													
N 26	WLS	10/31/16	10/31/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	2	\$3,420.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 2----- 2 \$1,710.00													
N 27	WLS	10/25/16	10/28/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	4	\$9,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 -1111-- 4 \$2,375.00													
N 28	WLS	10/31/16	10/31/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$2,375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 1----- 1 \$2,375.00													
N 29	WLS	10/25/16	10/28/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	4	\$14,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													

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<u>Contract / Revision</u> 151832 /		<u>Alt Order #</u> WOC10491447
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Product</u> TAMMY DUCKWORTH	<u>Estimate #</u> 2744
<u>Advertiser</u> Tammy For Illinois		<u>Original Date / Revision</u> 10/21/16 / 10/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1111--				4	\$3,600.00				
N 30	WLS	10/31/16	10/31/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$3,600.00				
N 31	WLS	10/29/16	10/29/16	ABC7 News @ 6p Sat	6:00 PM-6:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$900.00				
N 32	WLS	10/30/16	10/30/16	ABC7 News @ 5p Su	5p-530p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$900.00				
N 33	WLS	10/25/16	10/28/16	Wheel of Fortune	626p-656p		:30				NM	4	\$15,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1111--				4	\$3,800.00				
N 34	WLS	10/31/16	10/31/16	Wheel of Fortune	626p-656p		:30				NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$3,800.00				
N 35	WLS	10/29/16	10/29/16	Sa Wheel of Fortune	630p-7p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$900.00				
N 36	WLS	10/31/16	10/31/16	Mon 7-9p DWS	2 hour program onl		:30				NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$10,000.00				
N 37	WLS	10/25/16	10/25/16	Tu 7p-730p MIDDLE	7p-730p		:30				NM	1	\$4,675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1-----				1	\$4,675.00				
N 38	WLS	10/28/16	10/28/16	F 9p-10p 20/20	9p-10p		:30				NM	1	\$8,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$8,550.00				
N 39	WLS	10/30/16	10/30/16	Su 9p-10p QUANTICO	9p-10p		:30				NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$8,000.00				
N 40	WLS	10/25/16	10/28/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	4	\$11,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1111--				4	\$2,975.00				
N 41	WLS	10/31/16	10/31/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$3,200.00				
N 42	WLS	10/29/16	10/29/16	ABC7 News@1030p Sa	1030p-1130p		:30				NM	1	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$1,020.00				
N 43	WLS	10/30/16	10/30/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$2,000.00				
N 44	WLS	10/25/16	10/28/16	Kimmel	1035p-1137p		:30				NM	3	\$4,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-11-1--				3	\$1,425.00				
N 45	WLS	10/31/16	10/31/16	Kimmel	1035p-1137p		:30				NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$1,425.00				
N 46	WLS	10/25/16	10/27/16	Nightline	1137p-1208a		:30				NM	2	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Product</u> TAMMY DUCKWORTH	<u>Estimate #</u> 2744
<u>Advertiser</u> Tammy For Illinois		<u>Original Date / Revision</u> 10/21/16 / 10/21/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1-1---				2	\$760.00				
N 47	WLS	10/29/16	10/29/16	Sa 1130p-1230a	11:30 PM-12:30 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$200.00				
Totals								0.00				94	\$175,460.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/30/16	77	\$138,155.00	(\$20,723.25)	\$117,431.75
10/31/16 -10/31/16	17	\$37,305.00	(\$5,595.75)	\$31,709.25
Totals	94	\$175,460.00	(\$26,319.00)	\$149,141.00

Signature: _____ **Date:** _____

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